



Santiago Canyon College - Orange Education Center

Short Term Vocational Certificate Program

sccollege.edu/cevocational

Web Associate (Sales Representative, Wholesale & Manufacturing)

- Average Hourly Wage: \$37.80
- Over 2,000 Annual California Job Openings through 2014



To support advertising, marketing and sales staff in today's global economy, the Web Associate utilizes the understanding of distributed web services. Understanding and utilizing developed web applications is critical to finding new business for web design, Internet marketing, hosting, programming, and technology projects.

The Sales Representative, Wholesale & Manufacturing program (e.g., web associates) is designed to provide students the necessary knowledge and skills to work in a support capacity to providers and consumers of web services.

Program courses build student skills in: identifying methods of security on the internet; creating electronic presentation output for delivery in a variety of file formats; using digital images in computer applications that can be retouched, added to and optimized; designing web pages; creating animations and videos for print or web media purposes; and interpersonal and customer service skills in the workplace.

Business Skills Program classes are offered fall, spring and summer throughout the Orange and Anaheim Hills area during morning, afternoons, weekday evenings and Saturdays. To register for FREE classes or for more information regarding class dates, times and locations, CALL or VISIT the:

Orange Education Center
1465 N. Batavia Street
Orange, CA 92867
(714) 628-5900

Certificate Requirements & Course Sequence

Introduction to Personal Commerce on the Internet	60 HRS
Introduction to Electronic Presentations using PowerPoint	60 HRS
Introduction to Use of Digital Cameras	60 HRS
Introduction to Electronic Imaging using Adobe Photoshop	60 HRS
Introduction to Web Graphics using Adobe ImageReady	30 HRS
Introduction to Vector Graphics using Adobe Illustrator	60 HRS
Introduction to 3D Modeling using Blender	60 HRS
Introduction to Animations using Flash	60 HRS
Introduction to Desktop Video Editing using Adobe Premiere	60 HRS
Introduction to Web Page Development using HTML	60 HRS
Introduction to Web Design using Adobe GoLive	60 HRS
Workforce Readiness	60 HRS
TOTAL HOURS OF INSTRUCTION	690 HRS



Santiago Canyon College, Continuing Education, Business Skills Department, with close collaboration with business and industry grows, adapts, and adjusts its business skills program to meet current and future needs of our community.