



Santiago Canyon College

What happens here matters.

2019-2020 Academic Year

Certificate of Achievement: Digital Media Arts Graphic Design (21670)

The certificate programs in Digital Media Arts reflect the industry standard in the field of advertising/graphic design for printed media, mobile devices, the web, and digital imaging. The programs are designed with a combination of courses from fine art, digital media, computer science, computer information systems, and marketing to develop technical skills and creativity in digital media. Graduates of these programs will find entry into the profession at various levels with employment opportunities in the fields of mobile application design, advertising, graphic design, web design, and digital imaging.

Learning Outcome(s)

Upon successful completion of the requirements for this certificate: students will be able to

- Demonstrate the ability to create graphic design images using visual elements and principles of design
- Demonstrate the use of a variety of digital media tools and techniques to create graphic design images



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Certificate Requirements	Units
ART 100/100H: Introduction to Art Concepts	3
ART 110: Two-Dimensional Design	3
ART 122: Graphic Design I	3
ART 129: Introduction to Web Design	3
ART 130: Introduction to Drawing	3
ART 195: Introduction to Digital Media Arts	3
Select one (1) course from the following:	
	3
ART 101/101H: Survey of Western Art History I: Prehistory Through the Middle Ages	(3)
ART 111: Three-Dimensional Design	(3)
ART 128: Introduction to Illustration	(3)
ART 131: Beginning Life Drawing	(3)
ART 141: Beginning Painting	(3)
ART 149: Introduction to Digital Photography	(3)
ART 221: Graphic Design II	(3)
ART 228: Intermediate Illustration	(3)
ART 230: Intermediate Drawing	(3)
ART 231: Intermediate Life Drawing	(3)
ART 232: Advanced Life Drawing	(3)
ART 250: Advanced Studio Concepts	(3)
CMPR 105: Visual BASIC Programming	(3)
MKTG 112: Principles of Advertising	(3)
TOTAL	21