

# Santiago Canyon College Academic Senate

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## SENATORS

### *Business & Career*

#### *Education*

Gates, Alana 2022  
Salcido, Andrew 2023

#### *Continuing Education*

Oase, Daniel 2022  
VanDyke-Kao, Rita 2023

#### *Counseling & Student Services*

Aguilera, Leonor 2022  
Crabil, Philip 2022  
Graham, Song Le 2023

#### *Humanities & Social Sciences*

Castellanos, Ralph 2022  
Gonzalez, Sara 2022  
Govea, Melissa 2022  
Howell, Scott 2023  
Murphy, Ryan 2023  
Valdos, Yanina 2022

#### *Library*

James, Scott 2022

#### *Mathematics & Sciences*

Cummins, Shawn 2023  
Frost, Alicia 2023  
Henry, Amanda 2022  
Johnson, Kimberly 2022  
Kramer, Jessica 2022

#### *Adjunct*

Chavez, Ricardo 2022  
Snow, Margie 2022

## Officers

### *President*

Rutan, Craig 2022

### *Vice President*

Taylor, Michael 2022

### *Secretary/Treasurer*

Kubicka-Miller, Tara 2022

### *Curriculum Chair*

Diaz, Darlene 2024

## Resolution F2021.07

### Affirmation of the Revised Enrollment Management Committee Governance Handbook Description

**Moved:** Senator Gates

**Seconded:** Senator Salcido

Whereas, It is the charge of every committee to review its membership, roles, and responsibilities; and

Whereas, The Enrollment Management Committee has reviewed its membership, roles, and responsibilities;

Resolved, The Academic Senate of Santiago Canyon College affirm the proposed revisions to the Enrollment Management Committee Governance Handbook Description.

**Date Presented:** 05 October 2021

**Date Passed:** 05 October 2021

*Santiago Canyon College is an innovative learning community dedicated to intellectual and personal growth. Our purpose is to foster student success and to help students achieve these core outcomes: to learn, to act, to communicate, and to think critically. We are committed to maintaining standards of excellence and providing the following to our diverse community: courses, certificates, and degrees that are accessible, applicable, and engaging. (Approved 12/05/17)*

## ENROLLMENT MANAGEMENT COMMITTEE

Updated and approved by College Council [date]

Deleted: 3/26/19

### Mission

With a primary focus on sustaining long-term student success and in accordance with Santiago Canyon College's mission and core goals, the Enrollment Management Committee (EMC) will develop a holistic and integrated approach to enrollment management that supports college-wide collaboration, engagement, creative-thinking and consensus building.

The purpose of the EMC is to discuss enrollment strategies and to make recommendations that contribute to student access, recruitment, persistence, completion, and lifelong learning through diverse program offerings.

### Responsibilities

- Evaluate on-going enrollment trends, activities, and initiatives, and consider marketing efforts aiming to increasing enrollment
- Initiate research on scheduling and instruction at the department and division levels as well as within and outside the district
- Use high-quality qualitative and quantitative data to inform recommendations
- Collaborate with college constituencies to develop, implement, and evaluate enrollment management goals and strategies that align with SCC's Education Master Plan
- Assess, evaluate, and make recommendations for student support strategies to enhance student access, success, persistence, and goal attainment
- Report and make recommendations to Curriculum and Instruction Council and the Planning & Institutional Effectiveness Committee
- Monitor and evaluate progress toward strategic enrollment planning goals

### Chair

Co-Chairs: Curriculum and Instructional Council Chair (or Designee) and One Administrator

### Membership

- All Division Deans (Credit and Noncredit) *(or designee)*
- Assistant Dean of Admissions and Records *(or designee)*
- Director of Student Information Systems
- ~~Registrar or Designee~~
- ~~Academic Senate President *(or designee)*~~
- Articulation Officer
- Curriculum and Instruction Council Chair *(or designee)*
- 3 Classified Staff
- 1 Student

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- 2 Faculty from Arts, Humanities, and Social Sciences Division
- 2 Faculty from Mathematics and Sciences Division
- 2 Faculty from Business and Career Education Division
- 1 Faculty from Continuing Education Division
- 1 Counselor
- 1 Librarian
- 1 Faculty from Disabled Students Programs and Services (DSPS)
- 1 At Large Faculty Member