

Santiago Canyon College Academic Senate

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Deeley, Steve 2014
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Resolution SP2013.8

Resolution for Adoption of the 2013 Faculty Enrollment Management Philosophy and Guiding Principles

Moved: Prof. De Carbo
Seconded: Prof. Deeley

Whereas, An enrollment management philosophy informs enrollment management policy, procedure, and implementation practices;

Whereas, Articulating a faculty philosophical perspective and guiding principles regarding enrollment management provides a basis and context for decision making; and

Whereas, The 2013 Faculty Enrollment Management Philosophy and Guiding Principles statement was created by the Faculty Enrollment Management Task Force of the Academic Senate of Santiago Canyon College;

Resolved, That the Academic Senate of Santiago Canyon College adopt the 2013 Faculty Enrollment Management Philosophy and Guiding Principles statement; and

Resolved, That the Academic Senate of Santiago Canyon College encourage the use of the attached 2013 Faculty Enrollment Management Philosophy and Guiding Principles statement to direct enrollment management decisions.

Date Presented: 2 April 2013

Date Approved: 16 April 2013

Santiago Canyon College is an innovative learning community dedicated to intellectual and personal growth. Our purpose is to foster student success and to help students achieve these core outcomes: to learn, act, communicate and think critically. We are committed to maintaining standards of excellence and providing an accessible, a transferable, and an engaging education to a diverse community. (Approved 4/12/2011)

Statement of Philosophy and Guiding Principles 2013

With a primary focus on sustaining long-term student success and in accordance with Santiago Canyon College's mission and core goals, Enrollment Management includes an integrated planning approach that supports college-wide collaboration, engagement, creative-thinking and consensus building that contributes to student recruitment, retention, graduation, and life-long learning with a particular commitment to the following guiding principles:

- focusing on a holistic approach to student access, student success, and the quality of programs and services;
- balancing the needs of multiple student populations;
- ensuring that courses are offered for students to complete their educational path in a timely manner;
- acknowledging that student retention, student persistence, and student success are linked and are some of the measures that can be used to evaluate effective enrollment management plans;
- using both qualitative and quantitative data that is accessible, accurate, and agreed upon to inform decisions;
- following timely, transparent decision making processes;
- recognizing facilities and fiscal realities.