The idea of a “green career” implies work that’s meaningful, where you’re changing the world for the better. But just what is it? What counts as a green career?

The simplest definition of a green career is one that involves either reducing human environmental impact or promoting the environment’s restoration. You could be doing this in many different ways.

There are opportunities for a green career in virtually every industry and every function—and more will be emerging in the years to come, as companies broaden their commitment to going green, while dealing with a tidal wave of environmental challenges; declining reserves of fossil fuels, climate change, increasing amounts of government regulation, and demands from citizens for healthier communities.

While estimates on the size of the green marketplace vary, it’s clear the market is big—and getting bigger. The Natural Marketing Institute puts the LOHAS market—LOHAS stands for Lifestyle of Health and Sustainability—at $209 billion, including personal health, ecotourism, alternative energy, alternative vehicles, green buildings, and natural lifestyles. Eco-tourism alone is nearly a $25 billion industry.

There are some obvious places to look for opportunities, such as companies with a stated mission to be socially and environmentally responsible.

In the technology sector, clean tech companies—which create products and services that improve performance, productivity, or efficiency while reducing costs, inputs, or pollution—have been one of the fastest growing recipients of venture capital investment.

Many non-profits have a mission that involves the environment and sustainability. These can be excellent places to develop expertise on an issue, while typically providing more reasonable work-life balance than many for-profit companies.

If you’re interested in the sector, you’ll want to be clear about what you want to do and where you want to do it. Understanding what it means to be green, and in particular the challenges involved in operating a company sustainably, will be critical in your effort to make a difference.

The green-minded will very likely choose their employers based on personal values and goals. Wherever you start, be aware that this isn’t a defined field, career, or path yet. It’s in the early stages. The folks working in the field today come from a wide range of backgrounds.
President Obama has taken office during a time when a weak economy and the credit crisis have the financial services, real estate, construction and auto industries looking like employment graveyards, says Martin Green, a business professor at Franklin Pierce University in Concord, New Hampshire.

Some job seekers from those hard-hit fields may want to consider moving into the green energy field, since President Obama has said he’ll spend $150 billion over the next 10 years to support the development of green industries including biofuels, hybrid cars, wind energy and a digital electric grid.

Our new administration is gearing our country for a “Green Wave” of new career opportunities. The next 10 years promise a growth of green industries and technology and NOW is the time to meet the challenge of preparing for those future industries.

Career Services welcomes you to become familiar with our services and all of our resources! We’re here to help you reach your career goals! Stop by D-106!

As the new millennium unfolds, we are becoming increasingly aware of the finite, interconnected and precious nature of our planet home. Likewise, tourism is becoming an increasingly popular expression of this awareness. With advances in transportation and information technology, ever more remote areas of the earth are coming within reach of the traveler. In fact, tourism is now the world’s largest industry, with nature tourism the fastest growing segment.

In response to this increasing appreciation of nature experiences, a new travel ethic has arisen which is now called ecotourism. This term has become increasingly popular in both conservation and travel circles, but what exactly does it mean?

The Nature Conservancy has joined the World Conservation Union (IUCN) in adopting the following definition of ecotourism:

“Environmentally responsible travel to natural areas, in order to enjoy and appreciate nature (and accompanying cultural features, both past and present) that promote conservation, have a low visitor impact and provide for beneficially active socio-economic involvement of local peoples.”


Did you ever think you could combine your love of traveling and ecology? Stop by D-106 to learn about this and other possible fields! Your interests can lead to fulfilling careers!
### Spring Workshops & Events

<table>
<thead>
<tr>
<th>Topic</th>
<th>Description</th>
<th>Date(s)</th>
<th>Time</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Discover what your Career is all about with EUREKA! Online</td>
<td>This informative resource is geared towards Californians. Learn about self-assessments, salary, growth, educational requirements and more!</td>
<td>Tuesday-3/3</td>
<td>10-11 am</td>
<td>Career Services D-106</td>
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<td>Tuesday-3/10</td>
<td>10-11 am</td>
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<td>Tuesday-3/31</td>
<td>11-12 pm</td>
<td>Career Services D-106</td>
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<td>Informational Interviews… connecting you to your future career.</td>
<td>Learn about careers from professionals who live it everyday! Even if you’re not decided learn about several fields! Learn what to do before, during and after an informational interview. Also learn ways to locate professionals to interview.</td>
<td>Tuesday-3/17</td>
<td>10-11 am</td>
<td>Career Services D-106</td>
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<td>Wednesday-4/29</td>
<td>11-12 pm</td>
<td>Career Services D-106</td>
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<td>The Career Zone...an interactive look into YOUR future!</td>
<td>This workshop will allow you to see how your desired lifestyle &amp; career choice match up. Discover what the CAREER ZONE has to offer!</td>
<td>Thursday-4/2</td>
<td>5-6 pm</td>
<td>Career Services D-106</td>
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<td>Tuesday-4/21</td>
<td>11-12 pm</td>
<td>Career Services D-106</td>
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<tr>
<td>Career Speaker….thinking about a career in Engineering?</td>
<td>Join us to welcome Kenneth Felton. He'll be sharing his experience as a chemical engineer. If you are considering this field this is a must attend event!</td>
<td>Tuesday-3/24</td>
<td>9-10 am</td>
<td>D Building Room 206</td>
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<tr>
<td>Job Fair</td>
<td>Looking for a job? Join us as we welcome various employers looking to hire SCC students!</td>
<td>Wednesday-3/4</td>
<td>9-12:30 pm</td>
<td>AB Quad</td>
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<tr>
<td>Employment Preparation Fridays* (Appointments needed, call 714-628-4805)</td>
<td>Job Search Assistance Interview Techniques Résumé Assistance Job Fair Preparation</td>
<td>Every Friday</td>
<td>9-10 am</td>
<td>Career Services D-106</td>
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<td></td>
<td>(except holidays)</td>
<td>Or</td>
<td>10:30-11:30 am</td>
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**No RSVP or appointments needed! Except Employment Prep Fridays**

..calling ALL undecided students! We also want students with A LOT of career interests! Career Services has the solution!

*Our Career Development Program for Undecided Students* is designed to help you pinpoint your interests, values, skills & personality. This process leads to a better understanding of what careers and majors align with all of those aspects of who you are. Make informed career decisions...we’re here to help! The program cost is **$20 and participants must be currently enrolled.**

Our 4 step process involves:
1. Take online career assessments
2. Receive an interpretation of assessments from a counselor
3. Research/explore results with the assistance of Career Services staff.
4. Meet with a counselor to help you develop an educational plan.

Stop by Career Services, D-106 to sign-up!
Emphasizing your Classroom Transferable & Marketable Skills

Are you looking for a job but have little or no work experience? Not sure which skills to highlight in your cover letter or résumé? Remember, your daily tasks as a student can reach beyond the classroom! The highlighted skills below are ones that students utilize daily! These are valuable skills sets that employers are seeking—so proudly state the following skills:

- Ability to meet deadlines, thrive under deadline pressure: College is a cornucopia of deadlines. If you meeting deadlines is an important skill in the job you seek, by all means exploit this in your résumé.
- Ability to handle multiple tasks: Remember how you felt when you discovered all of your instructors simultaneously require major papers and projects? Well thank them! Multitasking is increasingly valued in the workplace, and your résumé gives you the chance to boast of your ability to juggle many projects at once.
- Ability to achieve goals: Your good grades are proof of that skill, so do boast about them if they’re exemplary. You may have met other goals while in school, too, such as graduating with special recognitions, etc. Any goal you have met while in school is potential résumé highlights.
- Ability to adapt: Your college years probably gave you your first opportunity to make adult decisions and act accordingly. How did you handle stumbling blocks and disappointments along the way? The way you rose above difficulties can provide solid examples in your résumé.
- Writing skills: Jobs that require good writing skills are a lot more common than you probably think they are. If you demonstrated your ability to write well in college, you can highlight that skill in your résumé. Additionally, your writing talents should be self-evident from the quality of your résumé as well.
- Research skills: How many people who have been out in the “real world” have research skills that are as fresh and recent as yours? How many know as much as you do about, say, conducting research on the internet? Probably not many, so for jobs where this ability may be helpful, be sure to emphasize your research skills.

Once you’ve highlighted your transferable skills, visit Career Services, D-106 to help you organize all of your valuable skills!

Source: Quintessential Careers, article adapted from Dynamic Cover Letters for New Graduates, by Katherine Hansen, Ph.D. (www.quintcareers.com)

Volunteering Can Reveal Your True Passion for a Career

Too often, people fail to make the distinction between being interested in the field and wanting to perform the job. For example, the New England Aquarium receives many resumes from people who, “have loved marine biology forever”. Of course, all of us here at the New England Aquarium share that love, but interest and love does not ensure success in a job. To identify your true work passion, it is absolutely critical to discover if you enjoy the work—not just the topic.

So you may ask yourself, “who has time for volunteering?”. A valid question, but consider how much time you invest in purchasing a car, for instance. If you were planning to buy a new car, you would set aside money a little at a time to make that dream a reality. Similarly, you would spend time talking to other care owners, researching cars, and test driving them. Isn’t your life’s work entitled to at least that much consideration and preplanning? The answer is, “YES!

Here are some suggestions:
- Set aside time to volunteer for at least 100 hours. You can accomplish this much time during your vacation or every Saturday. These hours could also be spread out during the semester, even a few hours a month can reveal a lot about a career.
- Make the most of your experiences. While volunteering, ask your supervisor to introduce you to at least two people in the field. Give your résumés to your supervisor and ask him or her what gaps they see. Revise that résumé, and ask if your supervisor would be okay passing it along to colleagues.
- Put your volunteer experience in your résumé’s EXPERIENCE section—not under hobbies or volunteer experience. Separating this experience sends a message that you don’t consider this experience valuable professionally.
- Volunteer in at least two roles: a position you “know” you’ll love and another whose work you are interested in, but could be a bit of a stretch for you. You may find that you hate the job you loved, and you love the job you didn’t really consider initially.

To learn more about the benefits of volunteering, visit Career Services, D-106.

Source: Quintessential Careers, article adapted from Volunteering Can Reveal Your Work Passion by Maureen Crawford Hentz (www.quintcareers.com)