

Santiago Canyon College

Educational Master Planning Project

October 2023 Update

The Educational Master Planning Project for Santiago Canyon College is well underway. The *Collaborative Brain Trust (CBT)* was engaged by the College to provide technical support services and facilitation for developing the next four-year Educational Master Plan 2024-2028. Dr. Jason Parks serves as one of the tri-chairs for the Educational Master Plan (EMP) Task Force and as the Executive Liaison to CBT for the project. Craig Rutan and Sheryl Martin serve as tri-chair representatives from the Academic Senate and classified employees respectively. Tracy Montana also serves as the Logistics Coordinator. The CBT consultants have been diligently working to implement Phase I, the Discovery Phase, of the project. The three phases of the project, and their respective timelines, are outlined below. The project will continue over the next several months and will conclude in March 2024.

Project Phases and Timeline

- Phase I – Discovery Phase: Data Collection, Analysis, Synthesis (Oct – Dec 2023)
- Phase II – Portfolio Development & Planning Assumptions (Jan - Feb 2024)
- Phase III – Goal Setting & Recommendations (Feb – Mar 2024)

During the month of October:

- An initial planning meeting was held with President Kim and the CBT lead consultant for SCC to discuss the EMP process, activities, and timeline.
- Research teams from the Colleges, the District, and CBT met to review data needs for the district-wide project, including specific data for SCC.
- On October 10th, CBT provided organizational kick-off meetings with the President’s Cabinet and College Council to present an overview of the EMP planning process and districtwide project.
- Dr. Kim is finalizing the membership of a Task Force working group to guide the development of the EMP. Tri-Chairs representing administration, faculty, and staff will provide leadership for the Task Force.
- On November 17th, the EMP Task Force will have its initial kick-off meeting for a project overview with timelines, a discussion of the Task Force’s purpose and responsibilities, and a presentation of external data from the Research Team.
- Aaron Voelcker, Dean of Institutional Effectiveness, continues to work collaboratively with district research staff and Santa Ana’s Director of Research to provide internal and external data to the CBT researcher as part of the discovery phase.
- Dr. Jeannie Kim, Dr. Jason Parks, Tracy Montana, and Ann Kelly worked with faculty and staff to identify internal and external stakeholders who will meet with the CBT team for “listening

sessions” to hear perspectives on priorities for the College’s next four-year EMP. These in-person sessions begin in November and will continue through December.

- The college web master developed the EMP webpage for communication and updates.

Each month a one-page update like this one will be posted to the College website to keep everyone apprised of the project’s activities and progress. A brief Project Overview and relevant project documents can also be found there. During the project, input from stakeholders is welcomed and may be shared with EMP Task Force representatives. The next Monthly Update will be published in late November.